

***L'INFLAZIONE, PEPPINO,
L'ECONOMISTA E L'ESSELUNGA***

BRUNELLO DI

16-31 Dic. 2021



15-31 Dic. 2022



+2,8%

FRANCIACORTA DOCG

16-31 Dic. 2021



FRANCIACORTA DOCG
BERLUCCHI

15-31 Dic. 2022



+4,3%

16-31 Dic. 2021



15-31 Dic. 2022



+33,6%

16-31 Dic. 2021

15-31Dic. 2022



+0%

16-31 Dic. 2021



15-31 Dic. 2022



+1,5%

16-31 Dic. 2021

BACI
PERUGINA
classici o fondenti 70%,
343 g

~~€ 9,99~~
(€ 29,13 al kg)

SCONTO FIDATY 30%

€ 6,99
(€ 20,38 al kg)



15-31 Dic. 2022

BACI
PERUGINA
classici o assortiti, 343 g

~~€ 9,99~~
(€ 29,13 al kg)

SCONTO FIDATY 30%

€ 6,99
(€ 20,38 al kg)



+0%

16-31 Dic. 2021

15-31 Dic. 2022



+33%

16-31 Dic. 2021



FERRERO ROCHER
conf. 24 pezzi, 300 g

**PREZZI
CORTI**

€ 6,⁹⁹
(€ 23,30 al kg)

The advertisement features a clear plastic box of 24 Ferrero Rocher chocolates arranged in a 4x6 grid. The box is tilted, showing the chocolates from an angle. A single chocolate is shown unwrapped, and another is shown on a small white paper doily. The background is a light beige color with decorative gold stars and a gold ribbon.

15-31 Dic. 2022



FERRERO ROCHER
conf. 24 pezzi, 300 g

**PREZZI
CORTI**

€ 6,⁹⁹
(€ 23,30 al kg)

The advertisement shows a clear plastic box of 24 Ferrero Rocher chocolates arranged in a 4x6 grid. The box is centered on a light beige background. The text is positioned to the left and right of the box.

+0%

16-31 Dic. 2021



15-31Dic. 2022



-2,5%

16-31 Dic. 2021

15-31 Dic. 2022

AGNELLO DI SARDEGNA
IGP DA LATTE
a metà,



 

al kg
~~€ 16,34~~

SCONTO 40%

al kg
€ 9,80

AGNELLO DI SARDEGNA
IGP DA LATTE
in parti,



 

al kg
~~€ 21,42~~

SCONTO 30%

al kg
€ 14,99

+52%

16-31 Dic. 2021

MENABREA ORIGINAL
66 cl



**PREZZI
CORTI**

€ 0,99
(€ 1,50 al litro)

15-31Dic. 2022

MENABREA ORIGINAL
66 cl



**PREZZI
CORTI**

€ 0,99
(€ 1,50 al litro)

+0%

16-31 Dic. 2021

15-31 Dic. 2022



BIRRA MORETTI
conf. 6x33 cl
~~€ 3,99~~
(€ 2,02 al litro)

SCONTO FIDATY 50%

€ 1,99
(€ 1,01 al litro)



BIRRA MORETTI
conf. 6x33 cl
~~€ 4,99~~
(€ 2,52 al litro)

SCONTO FIDATY 40%

€ 2,99
(€ 1,51 al litro)

+50%

16-31 Dic. 2021



15-31 Dic. 2022



+25%

16-31 Dic. 2021

PEPERONCINI FARCITI
CON TONNO
LA REINESE
340 g

~~€ 6,64~~
(€ 19,53 al kg)

SCONTO FIDATY 40%

€ 3,98
(€ 11,71 al kg)



15-31 Dic. 2022

PEPERONCINI FARCITI
CON TONNO
LA REINESE
340 g

~~€ 6,64~~
(€ 19,53 al kg)

SCONTO FIDATY 40%

€ 3,98
(€ 11,71 al kg)



0%